

Rotterdam, March 22, 2007



DEAF07
Dutch Electronic Art Festival
INTERACT OR DIE!
10 T/M 29 APRIL 2007 ROTTERDAM

PRESS RELEASE

Dutch Electronic Art Festival, April 2007

DEAF07 opening: Tuesday April 10, 7:00 p.m., Las Palmas, Rotterdam

DEAF07 Celebrates 25 Years of V2_

The Dutch Electronic Art Festival (DEAF07) takes place April 10 through 29, 2007, in Rotterdam. One of the most important international art and media technology festivals, DEAF is organized every two years by V2_, Institute for the Unstable Media. V2_ turns 25 this year and will celebrate its anniversary during DEAF07 with a smashing night of music and performances at Staal in Rotterdam on Saturday, April 14.

25 Years of V2_

Over the past quarter century, V2_ has evolved into an international organization that brings together artists, scientists, media activists and hackers for research and experimentation. DEAF07 will showcase a number of media (technology) and art highlights; a large exhibition of interactive art will act as the festival's focal point. Part of the program will be devoted to the network of contacts in China and the rest of Asia which V2_ has built in recent years. Young Chinese artists, curators and other key art-world players will play an active part in the festival. Alongside V2_'s anniversary, DEAF07 will offer an extensive program of concerts, performances, seminars, workshops and a symposium.

Mouse on Mars and Ryoji Ikeda

On 14 April V2_ celebrates its 25th birthday with an exceptionally dynamic night. A surprising lineup of groundbreaking artists who have bridged new media, performance, image and sound in the past 25 years will perform. Along with Staalplaat Soundsystem's "vinyl killers", Edwin van der Heide's laser performances and appearances by Maurice Benayoun and Jean-Baptiste Barrière, V2_ will bring you Germany's Mouse on Mars and Ryoji Ikeda, Japan's best-known composer of electronic music.

DEAF07's exhibition will be held at the new cultural center Las Palmas/LPII and at Pakhuismeesteren, both in Rotterdam's Kop van Zuid. Other DEAF locations include V2_, the NAI, the Museum Boijmans Van Beuningen, the ro theater, Staal and Arminius.

More information about the Dutch Electronic Art Festival (DEAF07) is available on our website, www.deaf07.nl.

///PRESS RELEASE ENDS///



DEAF WORDT GEORGANISEERD DOOR
V2_, INSTITUUT VOOR DE INSTABIELE MEDIA
INFO: WWW.DEAF07.NL EN WWW.V2.NL

Note for the press NOT FOR PUBLICATION

Press tour of DEAF exhibition: 5:00 p.m., April 10, Las Palmas, Kop van Zuid, Rotterdam.
Official opening: 7:00 p.m., April 10, featuring a performance by CODE31.

Both events are open to the press; please register with Annetje Lekkas (see below).
More information about the Dutch Electronic Art Festival (DEAF07) is available on our website,
www.deaf07.nl.

Contact&information: Annetje Lekkas, PR and Communication, DEAF/V2_, +31-10-206-7272 /
a.lekkas@v2.nl.

###